

white lines - DO NOT PRINT!

cover for brochure 210 × 297 mm, matt coated paper without texture, 300 g/m², CMYK digital print, matt lamination on the front side

210 mm

colour scheme of complementary colours always in ascending order from darkest to lightest for further information see the UTB Unified Visual Style Manual

16 mm

8 mm

11,5 mm

8 × 64 mm

A ONE-LINE NAME OF THE THESIS

28 mm

end of the lines is a border of the text block text block max. width 154 mm, max. 6 lines, do not split words, optical alignment 20/em, line spacing 29 p., UPPERCASE, Source Sans 3 Bold, 23 p.,

lines – DO NOT PRINT!

8,5 mm

line in faculty colour 1mm

The author’s name

First character uppercase, Source Sans 3 Regular, 19 p., optical alignment 10/em

lines – DO NOT PRINT!

8 × 64 mm

25,5 mm

184,25 mm

Kind of work | year

First character uppercase, Source Sans 3 Bold, 17 p., optical alignment 10/em

lines – DO NOT PRINT!

All text alignment – to the right!

8 × 64 mm

107,5 mm

81 mm

7,5 mm

12 mm

without text, colour of the relevant faculty

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UPPERCASE, Source Sans 3 Bold, 23 p., text block max. width 154 mm, max. 6 lines, do not split words, optical alignment 20/em, line spacing 29 p.

A TWO-LINE NAME OF THE THESIS

end of the lines
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the text block

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8,5 mm

line in faculty
colour
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The author’s name

First character uppercase,
Source Sans 3 Regular, 19 p., optical alignment 10/em

Kind of work | year

First character uppercase,
Source Sans 3 Bold, 17 p., optical alignment 10/em

All text alignment
– to the right!

 **Tomas Bata University in Zlín**
Faculty of Logistics and Crisis Management

8 × 64 mm

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25,5 mm

28 mm

184,25 mm

107,5 mm

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A THREE-LINE NAME
OF THE THESIS
THESIS

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colour
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8 × 64 mm

8 × 64 mm

25,5 mm

28 mm

8 × 64 mm

184,25 mm

107,5 mm

81 mm

7,5 mm

12 mm

Tomas Bata University in Zlín
Faculty of Management and Economics

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UPPERCASE, Source Sans 3 Bold, 23 p., text block max. width 154 mm, max. 6 lines, do not split words, optical alignment 20/em, line spacing 29 p.

A FOUR-LINE NAME
OF THE THESIS
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8 × 64 mm

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the text block

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8,5 mm

line in faculty
colour
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Kind of work | year

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Source Sans 3 Bold, 17 p., optical alignment 10/em

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All text alignment
– to the right!

8 × 64 mm

8 × 64 mm

25,5 mm

184,25 mm

107,5 mm

81 mm

7,5 mm

12 mm

Tomas Bata University in Zlín
Faculty of Multimedia Communications

without text, colour of the relevant faculty

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11,5 mm

A FIVE-LINE NAME
OF THE THESIS
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8 × 64 mm

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the text block

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8,5 mm

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colour
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lines – DO NOT PRINT!

8 × 64 mm

25,5 mm

184,25 mm

Kind of work | year

First character uppercase,
Source Sans 3 Bold, 17 p., optical alignment 10/em

lines – DO NOT PRINT!

8 × 64 mm

All text alignment
– to the right!

107,5 mm

81 mm

7,5 mm

 Tomas Bata University in Zlín
Faculty of Humanities

12 mm

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11,5 mm

A SIX-LINE NAME
OF THE THESIS
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THESIS

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end of the lines
is a border of
the text block

lines – DO NOT PRINT!

line in faculty
colour
1mm

The author’s name

First character uppercase,
Source Sans 3 Regular, 19 p., optical alignment 10/em

Kind of work | year

First character uppercase,
Source Sans 3 Bold, 17 p., optical alignment 10/em

All text alignment
– to the right!

 Tomas Bata University in Zlín
Faculty of Applied Informatics

12 mm

7,5 mm

81 mm

107,5 mm

184,25 mm

8 × 64 mm

8 × 64 mm

25,5 mm

28 mm

8 × 64 mm

without text, colour of the relevant faculty